

BEER & PARTNERS



Beer & Partners announce new initiative to support SME businesses & entrepreneurs seeking finance...

SME Finance Clinic

Thursday 22 September

4pm – 6pm

Lea Marston Hotel, Birmingham B76 0BY

The current economic recovery is heavily dependent on the growth of businesses in the SME sector. The Government's Plan for Growth, published alongside the Budget in March 2011, set out to achieve four overarching ambitions for the British economy, including making the UK the best place in Europe to start, finance and grow a business. A vital part of this is ensuring that smaller businesses in particular have access to a wide range of sources of finance. However, many business owners are still unsure what finance or investment is available to assist their growth or how to apply for it. Beer & Partners, a leading Business Angel network with offices in the Midlands, are confronted with this problem on a daily basis.

Beer have decided to run free 'SME Finance Clinics' from this September, giving business owners and entrepreneurs the invaluable chance to meet our Midlands associates, who are sources of expertise in this field. These Clinics are designed to accommodate one-to-one informal discussions of options and ideas on raising adequate finance. The first of these will be held on Thursday 22nd September at the Lea Marston Hotel, close to Birmingham, just off junction 9 of the M42.

Beer & Partners recently hosted a successful Clinic in Manchester city centre. Oli Randell, Northern Beer associate comments:

"The entrepreneurs were genuinely grateful we took the time to listen to their needs and attempt to provide information, a contact or a direct solution to their issues. It was also a fantastic opportunity to introduce ourselves and build relationships with local businesses, which made the event a great success all round."

If you would like to drop in for a chat on Thursday 22nd September, please contact Birmingham-based associate Roy Irish on 07802 183 892, or email him: irish@beerandpartners.com.

Further Clinics are planned to run on a regular basis over the next few months, both in the Midlands and more widely across the UK. If you are unable to attend on this occasion, please keep an eye on the Beer website for details as they appear: www.beerandpartners.com.

Jay Fisher

PR & Marketing Manager

fisher@beerandpartners.com

0207 329 4884

September 2011